



PRESS RELEASE

WORLDLINE AND HEASE ROBOTICS SIGNED A PARTNERSHIP

Bezons, 5 January 2017 – Worldline, [Euronext: WLN], European leader in the payments and transactional services sector, has entered into a mutually beneficial co-development relationship with Hease Robotics, a French B2B service robot manufacturer, delivering interaction-oriented robots to the retail and hospitality industries.

Worldline and Hease Robotics signed a partnership to enable extended services on customer-facing robots in public places like malls, shops, entertainment locations, events locations, and transport stations.

In this co-development relationship, Worldline will bring to Heasy, the first robot designed for the retail industry by Hease Robotics, state-of-the-art technologies and industrial end-to-end services such as payment, including all current and future payment methods, people detection, mood detection, voice detection, new user experiences, next-gen authentication as well as security and connected device management.

With the digital revolution and technological advancements come new innovative types of users interactions through new interfaces and new devices which must be autonomous, context-based, and multichannel in order to accompany customers and sellers in stores. These new interfaces, such as Heasy, aim to welcome customers with warmth, provide them with information, help and suggestions but also entertain them.

Worldline already has an extensive experience in the retail industry, with solutions for ordering and payments, with interactive kiosks in hotel lobbies, public places and transport stations, with intelligent connected cars that manage fuel and insurance for its users, with connected piggy banks that transform the 'analog' coin-based piggybank with a fully NFC-enabled account managing device, to name a few.

Meet Hease Robotics, Worldline's partner, at CES (Consumer Technology Association) in Las Vegas from 5th to 8th January 2017, located in Tech West, Sands Expo, Level 1, Booth 50843. Heasy, the first robot designed for the retail industry to accompany sellers and customers, will be there to entertain CES attendees.

Nicolas Kozakiewicz, Worldline head of Research & Development and Innovation said: "Working with partners brings the ability to mix and match what each party does better than the others. Working with Hease Robotics is a perfect case for completing many of our transaction-based services like payment, image recognition, natural interaction..."

Max Vallet, CEO of Hease Robotics said: "We are extremely proud that Worldline choose Hease Robotics to work on the future of interactions in the retail and hospitality industries. We want to bring the most advanced robotics services to the market, meaning working with the best technology actor in the world. Worldline will bring their technology as well as their experience to Heasy, our retail-oriented robot."